

DUPLICATE INVOICE



WMUR-TV
NEW HAMPSHIRE

www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
947150-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Obama/D/President	Candidate Orders	1687 Sked C

Flight Dates	Order #	Alt Order #
09/04/12 - 09/17/12	947150	WOC10033038

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/10/12	5a Daybreak Class of Time - Pre-emptible with notice	5-6a	MTWTF--	:30	2	\$350.00	NM
Weeks: Start Date 09/04/12 End Date 09/10/12 MTWTFSS MTWTF-- Spots/Week 2 Rate \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTU 09/04/12 5:28 AM 5a Daybreak 5-6a :30 OFA12D095H \$350.00 NM									
1 WMURF 09/07/12 5:23 AM 5a Daybreak 5-6a :30 OFA12D095H \$350.00 NM									
 3 09/04/12 09/10/12 6a Daybreak Class of Time - Pre-emptible with notice 6-7a MTWTF-- :30 2 \$700.00 NM									
Weeks: Start Date 09/04/12 End Date 09/10/12 MTWTFSS MTWTF-- Spots/Week 2 Rate \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTU 09/04/12 6:08 AM 6a Daybreak 6-7a :30 OFA12D095H \$700.00 NM									
1 WMURW 09/05/12 6:40 AM 6a Daybreak 6-7a :30 OFA12D095H \$700.00 NM									
 5 09/04/12 09/10/12 Good Morning America 7-9a MTWTF-- :30 5 \$550.00 NM									
Weeks: Start Date 09/04/12 End Date 09/10/12 MTWTFSS MTWTF-- Spots/Week 5 Rate \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTU 09/04/12 7:49 AM Good Morning America 7-9a :30 OFA12D095H \$550.00 NM									
3 WMURW 09/05/12 8:39 AM Good Morning America 7-9a :30 OFA12D095H \$550.00 NM									
5 WMURTh 09/06/12 7:49 AM Good Morning America 7-9a :30 OFA12D095H \$550.00 NM									
2 WMURF 09/07/12 8:53 AM Good Morning America 7-9a :30 OFA12D095H \$550.00 NM									
4 WMURM 09/10/12 8:38 AM Good Morning America 7-9a :30 OFA12D095H \$550.00 NM									
 7 09/04/12 09/10/12 KELLY LIVE DAY 9AM-10AM - TWTF-- :30 5 \$350.00 NM									
Weeks: Start Date 09/04/12 End Date 09/10/12 MTWTFSS - TWTF-- Spots/Week 5 Rate \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTU 09/04/12 9:52 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D095H \$350.00 NM									
3 WMURW 09/05/12 9:36 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D095H \$350.00 NM									
4 WMURTh 09/06/12 9:22 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D095H \$350.00 NM									
1 WMURF 09/07/12 9:31 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D095H \$350.00 NM									
5 WMURF 09/07/12 9:48 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D095H \$350.00 NM									
 9 09/04/12 09/10/12 STEVE HARVEY DY 9/4:10-11a MTWTF-- :30 4 \$200.00 NM									
Class of Time - Pre-emptible with notice									



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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Orders	1687 Sked C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/04/12	09/10/12	STEVE HARVEY DY 9/4 :10-11a		MTWTF--	:30	4	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/04/12 End Date 09/10/12 MTWTFSS MTWTF-- Spots/Week 4 Rate \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 09/04/12 10:32 AM STEVE HARVEY DY 9/4 START 10-11a :30 0FA12D095H \$200.00 NM									
3 WMURW 09/05/12 10:12 AM STEVE HARVEY DY 9/4 START 10-11a :30 0FA12D095H \$200.00 NM									
4 WMURTh 09/06/12 10:46 AM STEVE HARVEY DY 9/4 START 10-11a :30 0FA12D095H \$200.00 NM									
2 WMURM 09/10/12 10:39 AM STEVE HARVEY DY 9/4 START 10-11a :30 0FA12D095H \$200.00 NM									
11	09/04/12	09/10/12	The View	11-12p	MTWTF--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/04/12 End Date 09/10/12 MTWTFSS MTWTF-- Spots/Week 2 Rate \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURW 09/05/12 11:30 AM The View 11-12p :30 0FA12D095H \$350.00 NM									
3 WMURF 09/07/12 11:32 AM The View 11-12p :30 0FA12D095H \$350.00 NM									
13	09/04/12	09/10/12	THE CHEW	1-2PM	MTWTF--	:30	5	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/04/12 End Date 09/10/12 MTWTFSS MTWTF-- Spots/Week 5 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 09/04/12 1:34 PM THE CHEW 1-2PM :30 0FA12D095H \$250.00 NM									
2 WMURW 09/05/12 1:32 PM THE CHEW 1-2PM :30 0FA12D095H \$250.00 NM									
4 WMURTh 09/06/12 1:34 PM THE CHEW 1-2PM :30 0FA12D095H \$250.00 NM									
5 WMURF 09/07/12 1:54 PM THE CHEW 1-2PM :30 0FA12D095H \$250.00 NM									
3 WMURM 09/10/12 1:32 PM THE CHEW 1-2PM :30 0FA12D095H \$250.00 NM									
15	09/04/12	09/10/12	GOOD AFTERNOON AM	2-3p	MTWTF--	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/04/12 End Date 09/10/12 MTWTFSS MTWTF-- Spots/Week 3 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 09/04/12 2:36 PM GOOD AFTERNOON AMERICA 2-3p :30 0FA12D095H \$250.00 NM									
3 WMURW 09/05/12 2:34 PM GOOD AFTERNOON AMERICA 2-3p :30 0FA12D095H \$250.00 NM									
4 WMURM 09/10/12 GOOD AFTERNOON AMERICA 2-3p :00 \$250.00 NM See MG 15.5									
5 WMURM 09/10/12 GENERAL HOSPITAL 3p-4p :00 \$250.00 NM Credited break separation									
17	09/04/12	09/07/12	GENERAL HOSPITAL	3p-4p	-TWTF--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/04/12 End Date 09/10/12 MTWTFSS -TWTF-- Spots/Week 2 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 09/04/12 3:27 PM GENERAL HOSPITAL 3p-4p :30 0FA12D095H \$250.00 NM									
2 WMURF 09/07/12 3:58 PM GENERAL HOSPITAL 3p-4p :30 0FA12D095H \$250.00 NM									
19	09/04/12	09/10/12	ELLEN EF	4PM-5PM	MTWTF--	:30	5	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/04/12 End Date 09/10/12 MTWTFSS MTWTF-- Spots/Week 5 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURTu 09/04/12 4:45 PM ELLEN EF 4PM-5PM :30 0FA12D095H \$250.00 NM									
4 WMURW 09/05/12 4:22 PM ELLEN EF 4PM-5PM :30 0FA12D095H \$250.00 NM									
5 WMURTh 09/06/12 4:25 PM ELLEN EF 4PM-5PM :30 0FA12D095H \$250.00 NM									
2 WMURF 09/07/12 4:29 PM ELLEN EF 4PM-5PM :30 0FA12D095H \$250.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/04/12	09/10/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	MTWTF--	:30	5	\$250.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 09/10/12 4:44 PM ELLEN EF 4PM-5PM :30 0FA12D095H \$250.00 NM									
21 09/04/12 09/10/12 Entertainment Tonight 730-8 MT--F-- :30 2 \$700.00 NM Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/04/12 09/10/12 MT--F-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 09/04/12 7:55 PM Entertainment Tonight 730-8 :30 0FA12D095H \$700.00 NM									
1 WMURM 09/10/12 Entertainment Tonight 730-8 :00 \$700.00 NM See MG 21.3									
3 WMURM 09/10/12 7:40 PM INSIDE EDITION AC 730-8p :30 0FA12D095H \$700.00 NM MG for 21.1 09/10									
24	09/10/12	09/10/12	Bachelor Pad Finale Class of Time - Immediately Pre-emptible without notice	Prime Other	M-----	:30	1	\$1,850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/04/12 09/10/12 M----- 1 \$1,850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 09/10/12 Bachelor Pad Finale Prime Other :00 \$1,850.00 NM Credited rate/no run									
26	09/10/12	09/10/12	Castle Class of Time - Immediately Pre-emptible without notice	10-11p	M-----	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/04/12 09/10/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 09/10/12 10:29 PM Castle 10-11p :30 0FA12D095H \$900.00 NM									
27	09/04/12	09/04/12	Happy Endings/Don't Trust	9-10p	-T-----	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -T----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 09/04/12 9:20 PM Happy Endings/Don't Trust 9-10p :30 0FA12D095H \$4,000.00 NM									
31	09/05/12	09/05/12	Middle/Suburgatory Class of Time - Pre-emptible with notice	8-9p	--W----	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 --W---- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 09/05/12 8:16 PM Middle/Suburgatory 8-9p :30 0FA12D095H \$2,500.00 NM									
33	09/05/12	09/05/12	Modern Family/Suburgatory Class of Time - Pre-emptible with notice	9-10p	--W----	:30	1	\$4,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 --W---- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 09/05/12 9:48 PM Modern Family/Suburgatory 9-10p :30 0FA12D095H \$4,000.00 NM									
39	09/07/12	09/07/12	20/20 Class of Time - Pre-emptible with notice	9-10p	----F--	:30	2	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 ----F-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/07/12 9:50 PM 20/20 9-10p :30 0FA12D095H \$2,500.00 NM									
2 WMURF 09/07/12 10:43 PM 20/20 9-10p :30 0FA12D095H \$2,500.00 NM									
43	09/08/12	09/08/12	6a Weekend Daybreak	Sa/Su 6-7a	-----S-	:30	1	\$225.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

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Obama/D/President	Candidate Orders	1687 Sked C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -----S- Spots/Week 1 Rate \$225.00									
Spots: # Ch Day Air Date Air Time Description						Start/End Time	Length	Ad-ID	Rate Type
1 WMURSa 09/08/12 6:28 AM 6a Weekend Daybreak					Sa/Su 6-7a	:30	0FA12D095H		\$225.00 NM
44 09/08/12 09/08/12 7a Weekend Daybreak 7-9a					-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -----S- Spots/Week 1 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description						Start/End Time	Length	Ad-ID	Rate Type
1 WMURSa 09/08/12 8:13 AM 7a Weekend Daybreak					7-9a	:30	0FA12D095H		\$400.00 NM
45 09/08/12 09/08/12 Weekend GMA 9-10a					-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -----S- Spots/Week 1 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description						Start/End Time	Length	Ad-ID	Rate Type
1 WMURSa 09/08/12 9:48 AM Weekend GMA					9-10a	:30	0FA12D095H		\$400.00 NM
47 09/08/12 09/08/12 News 9 at 7 7-730p					-----S-	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -----S- Spots/Week 1 Rate \$800.00									
Spots: # Ch Day Air Date Air Time Description						Start/End Time	Length	Ad-ID	Rate Type
1 WMURSa 09/08/12 News 9 at 7					7-730p	:00			\$800.00 NM
Credited rate/no run									
49 09/09/12 09/09/12 7a Weekend Daybreak 7-9a					-----S	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -----S Spots/Week 1 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description						Start/End Time	Length	Ad-ID	Rate Type
1 WMURSu 09/09/12 7:09 AM 7a Weekend Daybreak					7-9a	:30	0FA12D095H		\$400.00 NM
51 09/04/12 09/09/12 Weekend GMA 9-10a					-----S	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -----S Spots/Week 1 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description						Start/End Time	Length	Ad-ID	Rate Type
1 WMURSu 09/09/12 9:29 AM Weekend GMA					9-10a	:30	0FA12D095H		\$400.00 NM
53 09/09/12 09/09/12 Once Upon a Time 9-10p					-----S	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -----S Spots/Week 1 Rate \$4,000.00									
Spots: # Ch Day Air Date Air Time Description						Start/End Time	Length	Ad-ID	Rate Type
1 WMURSu 09/09/12 9:21 PM Once Upon a Time					9-10p	:30	0FA12D095H		\$4,000.00 NM
55 09/09/12 09/09/12 Brothers & Sisters Brothers & Sisters					-----S	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -----S Spots/Week 1 Rate \$125.00									
Spots: # Ch Day Air Date Air Time Description						Start/End Time	Length	Ad-ID	Rate Type
1 WMURSu 09/09/12 12:08 AM Brothers & Sisters					Brothers & Sisters	:30	0FA12D095H		\$125.00 NM
56 09/04/12 09/10/12 Who Wants to be a Millionaire 1230-1p					MTWTF--	:30	4	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/04/12 End Date 09/10/12 MTWTF-- Spots/Week 4 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description						Start/End Time	Length	Ad-ID	Rate Type



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
56	09/04/12	09/10/12	Who Wants to be a Millionaire	1230-1p	MTWTF--	:30	4	\$250.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMUR Tu 09/04/12 12:40 PM Who Wants to be a Millionaire 1230-1p :30 0FA12D095H \$250.00 NM									
1 WMUR Th 09/06/12 12:46 PM Who Wants to be a Millionaire 1230-1p :30 0FA12D095H \$250.00 NM									
4 WMUR F 09/07/12 12:38 PM Who Wants to be a Millionaire 1230-1p :30 0FA12D095H \$250.00 NM									
2 WMUR M 09/10/12 12:47 PM Who Wants to be a Millionaire 1230-1p :30 0FA12D095H \$250.00 NM									
57	09/10/12	09/10/12	Bachelor Pad	Prime Other	1-----	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 1----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR M 09/10/12 8:48 PM Bachelor Pad Prime Other :30 0FA12D095H \$2,500.00 NM									
58	09/12/12	09/12/12	THE CHEW	1-2PM	--W----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/11/12 09/17/12 --W--- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR W 09/12/12 1:29 PM THE CHEW 1-2PM :30 0FA12D095H \$125.00 NM									
59	09/15/12	09/15/12	Brothers & Sisters	Brothers & Sisters	-----S-	:30	1	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----S- 1 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WMUR Th 09/13/12 Inside Edition 730-8 :00 \$450.00 NM Credited									
6 WMUR Th 09/13/12 Inside Edition 730-8 :00 \$450.00 NM Credited									
4 WMUR F 09/14/12 Inside Edition 730-8 :00 \$450.00 NM Credited									
1 WMUR Sa 09/15/12 Brothers & Sisters Brothers & Sisters :00 \$25.00 NM See MG 59.2,59.3,59.4,59.5,59.6									
3 WMUR Sa 09/15/12 7:57 PM Inside Edition WK 730-8P :30 0FA12D095H \$125.00 NM MG for 94.1,70.3,70.2,70.1,59.1									
2 WMUR Sa 09/15/12 12:37 AM PRIVATE PRACTICE WKNDLF 11205X-205X :30 0FA12D095H \$25.00 NM MG for 94.1,70.3,70.2,70.1,59.1									
60	09/12/12	09/14/12	5a Daybreak	5-6a	--WTF--	:30	3	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/11/12 09/17/12 --WTF-- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMUR W 09/12/12 5:25 AM 5a Daybreak 5-6a :30 0FA12D095H \$200.00 NM									
2 WMUR Th 09/13/12 5:29 AM 5a Daybreak 5-6a :30 0FA12D095H \$200.00 NM									
4 WMUR F 09/14/12 5:28 AM 5a Daybreak 5-6a :30 0FA12D095H \$200.00 NM									
61	09/12/12	09/14/12	6a Daybreak	6-7a	--WTF--	:30	3	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/11/12 09/17/12 --WTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMUR W 09/12/12 6:59 AM 6a Daybreak 6-7a :30 0FA12D095H \$450.00 NM									
2 WMUR Th 09/13/12 6:09 AM 6a Daybreak 6-7a :30 0FA12D095H \$450.00 NM									
1 WMUR F 09/14/12 6:26 AM 6a Daybreak 6-7a :30 0FA12D095H \$450.00 NM									
62	09/12/12	09/14/12	Good Morning America	7-9a	--WTF--	:30	3	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									

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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Orders	1687 Sked C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
62	09/12/12	09/14/12	Good Morning America	7-9a	-- WTF--	:30	3	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/11/12 End Date 09/17/12 MTWTFSS -- WTF-- Spots/Week 3 Rate \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 09/12/12 7:43 AM Good Morning America 7-9a :30 OFA12D095H \$350.00 NM									
2 WMURTh 09/13/12 7:29 AM Good Morning America 7-9a :30 OFA12D095H \$350.00 NM									
3 WMURF 09/14/12 7:59 AM Good Morning America 7-9a :30 OFA12D095H \$350.00 NM									
63	09/12/12	09/14/12	KELLY LIVE DAY	9AM-10AM	-- WTF--	:30	3	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/11/12 End Date 09/17/12 MTWTFSS -- WTF-- Spots/Week 3 Rate \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 09/12/12 9:52 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D095H \$175.00 NM									
2 WMURTh 09/13/12 9:49 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D095H \$175.00 NM									
3 WMURF 09/14/12 9:53 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D095H \$175.00 NM									
64	09/12/12	09/14/12	STEVE HARVEY DY 9/4	10-11a	-- WTF--	:30	3	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/11/12 End Date 09/17/12 MTWTFSS -- WTF-- Spots/Week 3 Rate \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURW 09/12/12 10:40 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12D095H \$60.00 NM									
2 WMURTh 09/13/12 10:10 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12D095H \$60.00 NM									
1 WMURF 09/14/12 10:23 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12D095H \$60.00 NM									
65	09/12/12	09/14/12	The View	11-12p	-- WTF--	:30	3	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/11/12 End Date 09/17/12 MTWTFSS -- WTF-- Spots/Week 3 Rate \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 09/12/12 11:59 AM The View 11-12p :30 OFA12D095H \$175.00 NM									
3 WMURTh 09/13/12 The View 11-12p :00 \$175.00 NM See MG 65.4									
2 WMURF 09/14/12 The View 11-12p :00 \$175.00 NM Credited									
4 WMURM 09/17/12 The View 11-12p :00 \$175.00 NM Credited									
66	09/12/12	09/14/12	THE CHEW	1-2PM	-- WTF--	:30	3	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/11/12 End Date 09/17/12 MTWTFSS -- WTF-- Spots/Week 3 Rate \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 09/12/12 12:59 PM THE CHEW 1-2PM :30 OFA12D095H \$125.00 NM									
2 WMURTh 09/13/12 12:59 PM THE CHEW 1-2PM :30 OFA12D095H \$125.00 NM									
3 WMURF 09/14/12 1:56 PM THE CHEW 1-2PM :30 OFA12D095H \$125.00 NM									
67	09/12/12	09/14/12	GENERAL HOSPITAL	3p-4p	-- WTF--	:30	3	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/11/12 End Date 09/17/12 MTWTFSS -- WTF-- Spots/Week 3 Rate \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURW 09/12/12 2:25 PM GENERAL HOSPITAL 3p-4p :30 OFA12D095H \$125.00 NM									
3 WMURTh 09/13/12 2:25 PM GENERAL HOSPITAL 3p-4p :30 OFA12D095H \$125.00 NM									
1 WMURF 09/14/12 2:24 PM GENERAL HOSPITAL 3p-4p :30 OFA12D095H \$125.00 NM									
68	09/12/12	09/14/12	KATIE	3-4P	-- WTF--	:30	3	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
947150-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Orders	1687 Sked C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
68	09/12/12	09/14/12	KATIE	3-4P	-- WTF--	:30	3	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/11/12	09/17/12	-- WTF--	3	\$125.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WMURW	09/12/12	3:41 PM	KATIE	3-4P	:30	0FA12D095H	\$125.00	NM
3	WMURTh	09/13/12	3:54 PM	KATIE	3-4P	:30	0FA12D095H	\$125.00	NM
1	WMURF	09/14/12	3:42 PM	KATIE	3-4P	:30	0FA12D095H	\$125.00	NM
69	09/12/12	09/14/12	ELLEN EF	4PM-5PM	-- WTF--	:30	4	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/11/12	09/17/12	-- WTF--	4	\$100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WMURW	09/12/12	4:32 PM	ELLEN EF	4PM-5PM	:30	0FA12D095H	\$100.00	NM
4	WMURW	09/12/12	4:53 PM	ELLEN EF	4PM-5PM	:30	0FA12D095H	\$100.00	NM
2	WMURTh	09/13/12	4:32 PM	ELLEN EF	4PM-5PM	:30	0FA12D095H	\$100.00	NM
1	WMURF	09/14/12	4:24 PM	ELLEN EF	4PM-5PM	:30	0FA12D095H	\$100.00	NM
70	09/12/12	09/14/12	Inside Edition	730-8	-- WTF--	:30	3	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/11/12	09/17/12	-- WTF--	3	\$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMURW	09/12/12	Inside Edition See MG 59.2,59.3,59.4,59.5,59.6		730-8	:00		\$450.00	NM
2	WMURTh	09/13/12	Inside Edition See MG 59.2,59.3,59.4,59.5,59.6		730-8	:00		\$450.00	NM
3	WMURF	09/14/12	Inside Edition See MG 59.2,59.3,59.4,59.5,59.6		730-8	:00		\$450.00	NM
71	09/17/12	09/17/12	CMA Music Festival	Prime Other	3-----	:30	3	\$1,250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	3-----	3	\$1,250.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMURM	09/17/12	8:22 PM	CMA Music Festival	Prime Other	:30	0FA12D095H	\$1,250.00	NM
3	WMURM	09/17/12	8:47 PM	CMA Music Festival	Prime Other	:30	0FA12D095H	\$1,250.00	NM
2	WMURM	09/17/12	10:22 PM	CMA Music Festival	Prime Other	:30	0FA12D095H	\$1,250.00	NM
72	09/12/12	09/12/12	Middle/Suburgatory	8-9p	-- 1----	:30	1	\$1,700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-- 1----	1	\$1,700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMURW	09/12/12	8:16 PM	Middle/Suburgatory	8-9p	:30	0FA12D095H	\$1,700.00	NM
73	09/12/12	09/12/12	Modern/SUburgatory	9-10p	-- 1----	:30	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-- 1----	1	\$2,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMURW	09/12/12	9:20 PM	Modern/SUburgatory	9-10p	:30	0FA12D095H	\$2,000.00	NM
74	09/14/12	09/14/12	20/20	10-11p	---- 1--	:30	1	\$1,700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	---- 1--	1	\$1,700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMURF	09/14/12	10:38 PM	20/20	10-11p	:30	0FA12D095H	\$1,700.00	NM



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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Orders	1687 Sked C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
75	09/15/12	09/15/12	Weekend GMA	9-10a	-----S-	:30	2	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS -----S- Spots/Week 2 Rate \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSa 09/15/12 Weekend GMA 9-10a :00 \$225.00 NM Credited									
1 WMURSa 09/15/12 8:59 AM Weekend GMA 9-10a :30 OFA12D095H \$225.00 NM									
76	09/15/12	09/15/12	News 9 at 7	7-730p	-----1-	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS -----1 Spots/Week 1 Rate \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 09/15/12 7:29 PM News 9 at 7 7-730p :30 OFA12D095H \$500.00 NM									
77	09/16/12	09/16/12	7a Weekend Daybreak	7-9a	-----1	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS -----1 Spots/Week 1 Rate \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSu 09/16/12 7:28 AM 7a Weekend Daybreak 7-9a :30 OFA12D095H \$200.00 NM									
78	09/16/12	09/16/12	Weekend GMA	9-10a	-----2	:30	2	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS -----2 Spots/Week 2 Rate \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 09/16/12 8:57 AM Weekend GMA 9-10a :30 OFA12D095H \$225.00 NM									
2 WMURSu 09/16/12 9:29 AM Weekend GMA 9-10a :30 OFA12D095H \$225.00 NM									
79	09/16/12	09/16/12	Revenge	9-10p	-----1	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS -----1 Spots/Week 1 Rate \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 09/16/12 Revenge 9-10p :00 \$2,500.00 NM Credited									
80	09/16/12	09/16/12	Brothers & Sisters	Brothers & Sisters	-----1	:30	1	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS -----1 Spots/Week 1 Rate \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 09/16/12 Brothers & Sisters Brothers & Sisters :00 \$25.00 NM Credited									
81	09/17/12	09/17/12	5a Daybreak	5-6a	-----1	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/11/12 End Date 09/17/12 MTWTFSS -----1 Spots/Week 1 Rate \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 09/17/12 5a Daybreak 5-6a :00 \$175.00 NM Credited									
82	09/17/12	09/17/12	6a Daybreak	6-7a	M-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/11/12 End Date 09/17/12 MTWTFSS -----1 Spots/Week 1 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 09/17/12 6:29 AM 6a Daybreak 6-7a :30 OFA12D095H \$400.00 NM									



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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Orders	1687 Sked C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
83	09/17/12	09/17/12	Good Morning America	7-9a	2-----	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/11/12 End Date 09/17/12 MTWTFSS 2----- Spots/Week 2 Rate \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 09/17/12 7:25 AM Good Morning America 7-9a :30 OFA12D095H \$350.00 NM									
2 WMURM 09/17/12 8:40 AM Good Morning America 7-9a :30 OFA12D095H \$350.00 NM									
84	09/17/12	09/17/12	KELLY LIVE DAY	9AM-10AM	2-----	:30	2	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/11/12 End Date 09/17/12 MTWTFSS 2----- Spots/Week 2 Rate \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 09/17/12 9:30 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D095H \$175.00 NM									
1 WMURM 09/17/12 9:59 AM KELLY LIVE DAY 9AM-10AM :30 OFA12D095H \$175.00 NM									
85	09/17/12	09/17/12	STEVE HARVEY DY 9/4	10-11a	2-----	:30	2	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/11/12 End Date 09/17/12 MTWTFSS 2----- Spots/Week 2 Rate \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 09/17/12 10:28 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12D095H \$60.00 NM									
1 WMURM 09/17/12 10:54 AM STEVE HARVEY DY 9/4 START 10-11a :30 OFA12D095H \$60.00 NM									
86	09/17/12	09/17/12	The View	11-12p	2-----	:30	2	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/11/12 End Date 09/17/12 MTWTFSS 2----- Spots/Week 2 Rate \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 09/17/12 The View 11-12p :00 \$175.00 NM <i>Credited</i>									
2 WMURM 09/17/12 The View 11-12p :00 \$175.00 NM <i>Credited</i>									
87	09/17/12	09/17/12	GENERAL HOSPITAL	3p-4p	2-----	:30	2	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/11/12 End Date 09/17/12 MTWTFSS 2----- Spots/Week 2 Rate \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 09/17/12 2:25 PM GENERAL HOSPITAL 3p-4p :30 OFA12D095H \$125.00 NM									
2 WMURM 09/17/12 3:00 PM GENERAL HOSPITAL 3p-4p :30 OFA12D095H \$125.00 NM									
88	09/17/12	09/17/12	KATIE	3-4P	3-----	:30	3	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/11/12 End Date 09/17/12 MTWTFSS 3----- Spots/Week 3 Rate \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURM 09/17/12 3:32 PM KATIE 3-4P :30 OFA12D095H \$125.00 NM									
2 WMURM 09/17/12 3:39 PM KATIE 3-4P :30 OFA12D095H \$125.00 NM									
1 WMURM 09/17/12 3:54 PM KATIE 3-4P :30 OFA12D095H \$125.00 NM									
89	09/17/12	09/17/12	ELLEN EF	4PM-5PM	2-----	:30	2	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/11/12 End Date 09/17/12 MTWTFSS 2----- Spots/Week 2 Rate \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 09/17/12 4:39 PM ELLEN EF 4PM-5PM :30 OFA12D095H \$100.00 NM									
2 WMURM 09/17/12 4:54 PM ELLEN EF 4PM-5PM :30 OFA12D095H \$100.00 NM									
90	09/17/12	09/17/12	Inside Edition	730-8	1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									



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Obama/D/President	Candidate Orders	1687 Sked C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
90	09/17/12	09/17/12	Inside Edition	730-8	1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/11/12 End Date 09/17/12 MTWTFSS 1----- Spots/Week 1 Rate \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 09/17/12 Inside Edition 730-8 :00 \$450.00 NM Credited									
91	09/14/12	09/14/12	Primetime:WWYD	9-10p	----1--	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS ----1-- Spots/Week 1 Rate \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/14/12 9:39 PM Primetime:WWYD 9-10p :30 OFA12D095H \$900.00 NM									
92	09/12/12	09/12/12	Revenge	10-11p	--1----	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS --1--- Spots/Week 1 Rate \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 09/12/12 10:41 PM Revenge 10-11p :30 OFA12D095H \$900.00 NM									
93	09/13/12	09/13/12	Scandal	10-11p	---1---	:30	1	\$1,700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS ---1--- Spots/Week 1 Rate \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 09/13/12 10:40 PM Scandal 10-11p :30 OFA12D095H \$1,700.00 NM									
94	09/15/12	09/15/12	CHRONICLE WKND AC	SAT 7:30-8P	-----1-	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS -----1- Spots/Week 1 Rate \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 09/15/12 CHRONICLE WKND AC SAT 7:30-8P :00 \$125.00 NM See MG 59.2,59.3,59.4,59.5,59.6									
95	09/13/12	09/13/12	Wipeout	8-9p	---T---	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS ---T--- Spots/Week 1 Rate \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 09/13/12 8:22 PM Wipeout 8-9p :30 OFA12D095H \$900.00 NM									
96	09/13/12	09/13/12	Grey's Anatomy	9-10p	---T---	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS ---T--- Spots/Week 1 Rate \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 09/13/12 9:23 PM Grey's Anatomy 9-10p :30 OFA12D095H \$2,500.00 NM									
97	09/14/12	09/14/12	Shark Tank	8-9p	----F--	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS ----F-- Spots/Week 1 Rate \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/14/12 8:23 PM Shark Tank 8-9p :30 OFA12D095H \$900.00 NM									
98	09/16/12	09/16/12	AFHV	7-8p	-----S	:30	1	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS -----S Spots/Week 1 Rate \$1,100.00									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
98	09/16/12	09/16/12	AFHV	7-8p	-----S	:30	1	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 09/16/12 7:44 PM AFHV 7-8p :30 OFA12D095H \$1,100.00 NM									
99	09/16/12	09/16/12	Revenge	8-9p	-----S	:30	1	\$1,700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----S 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 09/16/12 8:37 PM Revenge 8-9p :30 OFA12D095H \$1,700.00 NM									
100	09/16/12	09/16/12	Revenge	10-11p	-----S	:30	1	\$1,700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----S 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 09/16/12 10:36 PM Revenge 10-11p :30 OFA12D095H \$1,700.00 NM									
102	09/12/12	09/14/12	Chronicle NH	7-730p	-- WTF --	:30	3	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/11/12 09/17/12 -- WTF -- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURW 09/12/12 7:22 PM Chronicle NH 7-730p :30 OFA12D095H \$350.00 NM									
1 WMURTh 09/13/12 7:24 PM Chronicle NH 7-730p :30 OFA12D095H \$350.00 NM									
3 WMURF 09/14/12 7:11 PM Chronicle NH 7-730p :30 OFA12D095H \$350.00 NM									
103	09/15/12	09/15/12	7a Weekend Daybreak	7-9a	-----2-	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----2- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSa 09/15/12 7:14 AM 7a Weekend Daybreak 7-9a :30 OFA12D095H \$200.00 NM									
1 WMURSa 09/15/12 8:14 AM 7a Weekend Daybreak 7-9a :30 OFA12D095H \$200.00 NM									
104	09/17/12	09/17/12	Who Wants to be a Millionaire	1230-1p	1-----	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/11/12 09/17/12 1----- 1 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 09/17/12 12:45 PM Who Wants to be a Millionaire 1230-1p :30 OFA12D095H \$110.00 NM									
105	09/17/12	09/17/12	THE CHEW	1-2PM	M-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/11/12 09/17/12 M----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 09/17/12 12:59 PM THE CHEW 1-2PM :30 OFA12D095H \$125.00 NM									
106	09/17/12	09/17/12	Chronicle NH	7-730p	1-----	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/11/12 09/17/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 09/17/12 7:22 PM Chronicle NH 7-730p :30 OFA12D095H \$350.00 NM									
107	09/15/12	09/15/12	SA-SU	5-6a	-----2-	:30	2	\$10.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----2- 2 \$10.00									

DUPLICATE INVOICE



Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

WMUR-TV
NEW HAMPSHIRE

www.thewmurchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
947150-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Orders	1687 Sked C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
107	09/15/12	09/15/12	SA-SU	5-6a	-----2-	:30	2	\$10.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSa 09/15/12 5:38 AM SA-SU 5-6a :30 OFA12D095H \$10.00 NM									
1 WMURSa 09/15/12 5:57 AM SA-SU 5-6a :30 OFA12D095H \$10.00 NM									
<u>Total Spots</u>						130			

Payment Terms 30 Days

<u>Gross Total</u>	\$71,805.00
<u>Agency Commission</u>	\$10,770.75
<u>Net Amount Due</u>	\$61,034.25